For Immediate Release

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## Affordable and Less Embarrassing Way to Buy Condoms

New online membership club delivers name-brand rubbers for less with the privacy and ease of discreet shipping.

**Easton, PA – July 31, 2012** – Today, men can rest easy knowing they will no longer have to miss last minute action with their lucky partner or suffer the embarrassment of buying rubbers in public. With the launch of DollarRubberClub.com, a new membership-based service delivering high-quality name brand condoms for less, the days of getting caught red-faced in the checkout line are over.

In order to keep prices as low as possible and to pass the savings on to the consumer, Dollar Rubber Club purchases in bulk to give you the best bang for your buck. Dollar Rubber Club products are the same you would buy in a store, just cheaper and less humiliating to purchase.

"We want to change the way America buys its condoms, so we have put together a compelling offer that saves you money, time and dignity," said Bill Swanson, company spokesman for DollarRubberClub.com. "We are like the Netflix of condoms, except we don't want them back!"

Currently, Dollar Rubber Club offers a variety of different styles from Trojan<sup>™</sup>, Durex<sup>™</sup> and Lifestyles<sup>™</sup> including lubricated, ultra-thin, and ribbed among others. Dollar Rubber Club members choose their condom brand and style and pick from four different monthly subscriptions:

- The Traveling Salesman a 3 pack of condoms for \$1 + shipping
- The Zen Master a 6 pack for \$5 with free shipping
- The Swordsman a 12 pack for \$9 with free shipping
- The Weekend Warrior a Variety 12 pack for \$10 with free shipping

Monthly membership in the Dollar Rubber Club offers both cost savings and convenience. For just \$1 a month, you can get your favorite brand and style of condom delivered to your door, in the quantity you choose. Forget fumbling for cash during your last minute trip to the drug store, Dollar Rubber Club has you covered.

"I HATE buying condoms. I hate it!" Tom S., said a new member of the Dollar Rubber Club. "I don't want to see my girlfriend's mom at the grocery store, and I sure as hell don't want some stupid kid at 7-Eleven judging me when I buy a box of 12. Thank you Dollar Rubber Club, you guys are about to make some serious cash."

## **About Dollar Rubber Club:**

Dollar Rubber Club is an online membership club that delivers premium name brand condoms at unbeatable prices and availability. With packages starting as low as \$1 a month, the company offers monthly delivery of condoms in various quantities, brands and styles to meet the needs of any lothario. Dollar Rubber Club was founded in May 2012. For more information about Dollar Rubber Club, visit www.dollarrubberclub.com

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